

Playground fundraising

Parish Council 18th July 2019

Not a great deal new to report at present, there have not been any further online donations and GAYL donations are transferred to the bank quarterly, the total so far paid to the bank from online donations and Give as you Live (GAYL) is £870.01, there is a further £38 pending from Give as you Live.

Also, there has been £195 in cash and cheque donations, when the pending payments are received the total will be £1,203.

There is change to the donation page, previously the donation page was everyclick.com, that is the same business as GAYL and the funds raised through both were sent into the same account. GAYL have rebranded so that everything operates under the same name, which makes everything clearer to potential supporters, the donation page is now located at <https://donate.giveasyoulive.com/fundraising/etchinghamplaygrounds> I have tested the old link and currently that directs to the new page, so we should still get visits from anyone who stumbles across the old link.

There are currently 18 people signed up for GAYL, although only eight of those have made online purchases that have generated donations, just those few contributors have created donations of over £50, at no extra cost to them, £35 of that has been raised by just two shoppers. £50 raised from just eight people shopping online, how much could be raised if 100+ people were using GAYL every time they spend money online. More people need to be encouraged to sign up to GAYL.

Cllr. Colin Boylett