

Playground fundraising

Parish Council 5th September 2019

Not a great deal new to report at present, there have not been any further online donations, the total so far paid to the bank from online donations and Give as you Live (GAYL) is £894-99, there is a further £45 pending from Give as you Live, GAYL donations are transferred to the bank quarterly.

Also, there has been £215 in cash and cheque donations, when the pending payments are received the total will be approx. £1,200.

There is change to the donation page, previously the donation page was everyclick.com, that is the same business as GAYL and the funds raised through both were sent into the same account. GAYL have rebranded so that everything operates under the same name, which makes everything clearer to potential supporters, the donation page is now located at <https://donate.giveasyoulive.com/fundraising/etchinghamplaygrounds>

There are currently 20 people signed up for GAYL, although only eight of those have made online purchases that have generated donations, just those few contributors have created donations of over £50, at no extra cost to them, £35 of that has been raised by just two shoppers. £50 raised from just eight people shopping online, how much could be raised if 100+ people were using GAYL every time they spend money online. More people need to be encouraged to sign up to GAYL.

As a GAYL example, if you have a regular delivery of groceries from Sainsbury's they will donate 50p on all orders of £40 and over, and Nectar points are not affected, so even if you do not have a delivery every week it all adds up over the year, especially if a lot of people are signed up.

Cllr. Colin Boylett