

Playground fundraising

Parish Council 19th March 2020

Not much to report at present, there have not been any further online donations, the total so far paid to the bank from online donations and Give as you Live (GAYL) is £927.18, there is a further £105 pending from Give as you Live, GAYL donations are transferred to the bank quarterly, the next payment is due around now.

Also, there has been £215 in cash and cheque donations, when the pending payments are received the total will be approx. £1,200.

There are currently 23 people signed up for GAYL, although only eight of those have made online purchases that have generated donations, how much could be raised if 100+ people were using GAYL every time they spend money online.

More people need to be encouraged to sign up to GAYL, I have started a bit more publicity for GAYL, when we have established what equipment we are planning, and have costings etc., I will greatly increase the publicity for GAYL and the fundraising page to generate more support.

As a GAYL example, it is not just shopping and groceries, many of the holiday and insurance sites are on the list, and give quite generous donations, I recently got my car insurance from a different insurer and logged in through GAYL and the donation was £20.

The last ten purchases through GAYL raised £29.95 from retailers such as Sainsbury's, John Lewis, Simply Meds and AA insurance.

Cllr. Colin Boylett