Playground fundraising

Parish Council 23rd July 2020

The total so far paid to the bank from online donations and Give as you Live (GAYL) is £966.82, there is a further £100 pending from Give as you Live, GAYL donations are transferred to the bank quarterly, the next payment is due in September. Some of the payments stay in the pending file for quite a long time because retailers do not release the funds until their refunds and returns period has past.

Also, there has been £215 in cash and cheque donations, when the pending payments are received the total will be approx. £1,285.

There are currently 23 people signed up for GAYL, although only eight of those have made online purchases that have generated donations, how much could be raised if 100+ people were using GAYL every time they spend money online.

More people need to be encouraged to sign up to GAYL.

As a GAYL example, it is not just shopping and groceries, many of the holiday and insurance sites are on the list, and give quite generous donations, I recently got my car insurance from a different insurer and logged in through GAYL and the donation was £20.

The last ten purchases through GAYL raised £56.44from retailers such as Gap, John Lewis, Curry's, Shoezone, Just Lawnmowers, Banana Republic and Parcel Force. These donations will filter through the system once approved by the retailers.

Retailers normally release the donations once their refund and returns period has ended, currently a lot of retailers have extended their returns period, so a lot more donations than normal will be held in the pending pool.

Cllr. Colin Boylett