

# **Playground fundraising**

*Parish Council 25<sup>th</sup> June 2020*

**Not much to report at present, the total so far paid to the bank from online donations and Give as you Live (GAYL) is £948.27, there is a further £122 pending from Give as you Live, GAYL donations are transferred to the bank quarterly, the next payment is due in July.**

**Also, there has been £215 in cash and cheque donations, when the pending payments are received the total will be approx. £1,285.**

**There are currently 23 people signed up for GAYL, although only eight of those have made online purchases that have generated donations, how much could be raised if 100+ people were using GAYL every time they spend money online.**

**More people need to be encouraged to sign up to GAYL.**

**As a GAYL example, it is not just shopping and groceries, many of the holiday and insurance sites are on the list, and give quite generous donations, I recently got my car insurance from a different insurer and logged in through GAYL and the donation was £20.**

**The last ten purchases through GAYL raised £53.55 from retailers such as Gap, John Lewis, Curry's, Shoezone, Just Lawnmowers, Banana Republic and Parcel Force. These donations will filter through the system once approved by the retailers.**

**Retailers normally release the donations once their refund and returns period has ended, currently a lot of retailers have extended their returns period, so a lot more donations than normal will be held in the pending pool.**

*Cllr. Colin Boylett*