## Playground fundraising

## Parish Council 21st January 2021

The total so far paid to the bank from Give as you Live (GAYL), the online donation pages and Gift Aid is £2335.19, there is a further £49.81 pending from Give as you Live, the online donations above includes the funding page set up by Sue Westbrook for the surfacing.

GAYL donations are transferred to the bank quarterly, the next payment is due early March. Some of the GAYL payments stay in the pending file for quite a long time because retailers do not release the funds until their refunds and returns period has past, currently a lot of retailers have extended their returns period, so a lot more donations than normal will be held in the pending pool. Donations pending on the giving pages are transferred on the payment date, Gift Aid is transferred once approved by HMRC.

There are currently 23 people signed up for GAYL. More people need to be encouraged to sign up to GAYL.

As a GAYL example, it is not just shopping and groceries, many holiday and insurance sites are on the list, and give quite generous donations.

As well as shopping and direct donations GAYL now offer a donation when you switch your supplier for utilities, broadband and insurance. I have added more links to the pages on the village website and on Facebook and Twitter. With Christmas shopping starting and a lot of people buying online I will be increasing the publicity for GAYL over the coming weeks.

The last ten purchases through GAYL raised £60.01 <u>from</u> retailers such as Shoezone, Just Lawnmowers, Stitch Fix, Gift Discoveries, Banana Republic, Into the blue, Boden, Libri and M&S. These donations will filter through the system once approved by the retailers.

Cllr. Colin Boylett